

TM



CUSTOM CHEMICALS

ISO 9001:2015 Certified Company



Tile Adhesives ■ Grouts ■ Waterproofing ■ Constructions Chemicals

Vision

To be a Market Leader & Aim to deliver high value added quality products and services for the construction Chemical industry.

Mission

To achieve customer recognition and stakeholder satisfaction by committing to the highest level of performance with integrity, creativity and a passion for results.

Core Values

Customer Recognition
Integrity & Transparency
Passion for results
Creativity & Agility
Commitment & Accountability



SUPER GOLD

FLOOR AND WALL TILE ADHESIVE

A factory-made bagged cementitious polymer based powder, containing Portland cement and silica sand, it can be mixed with water for installing small and medium size ceramic floor tiles in interior areas using the thinset method of installation

Applications: Designed for internal floor and wall applications

Advantages:

- For fixing ceramic tiles on interior floor & wall • Ideal for new floor tiling • Economical & easy to use
- Single component - Just add water

Suitable Substrates:

- Cement Mortar Beds • Cement Plaster • Brick Masonry • Cement Terrazzo

Coverage: Approx. 55-60 sq. ft. per 20 kg bag with a 1/4" x 1/4" (6mmx6mm) square notch trowel for a bed of 3mm.

Bed Thickness: Can be used upto 12 mm

Packaging: 20 kg

Colour: Grey

Compliance: Meets the following standards

- EN 12004 / ISO 13007: C1T • IS 15477 TYPE 1 T ADHESIVE • VOC: Practically Nil



PRO DIAMOND

PREMIUM FLOOR AND WALL TILE ADHESIVE

A high performance polymer based adhesive to be mixed with water for installing medium & large format ceramic tiles, vitrified tiles, marble and stone on floors and walls.

Applications: Designed for interior floor & wall areas.

Advantages:

- For fixing ceramic, vitrified tiles & natural stone on interior floor & wall • Ideal for tile-on-tile & new floor tiling • High bond strength • Single component - Just add water

Suitable Substrates:

- Concrete • Cement Mortar Beds • Existing tiling on floor & wall • Ceramic Tiles and Stones • Concrete Masonry • Cement Plaster • Brick Masonry • Cement Terrazzo

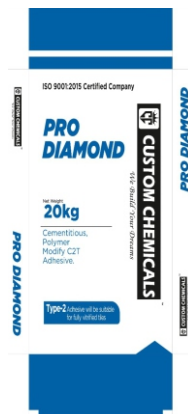
Bed Thickness: Can be used upto 12 mm

Packaging: 20 kg

Colour: Grey

Compliance: Meets the following standards

EN: 12004 / ISO 13007: C2T • IS 15477: TYPE 2 T ADHESIVE • VOC: Practically Nil



SUPER FLEX

FLOOR AND WALL TILE ADHESIVE

A multipurpose, high polymer modified powder offering vast utility including applications for floor & wall in interior & exterior areas. It is a cementitious thin-set powder to be mixed only with water to install various types of medium & large format tiles & stone on a variety of substrates.

Applications:

Designed specially for interiors, exterior floor & wall installations of all types of ceramic tiles, vitreous tiles, semi-vitreous tiles, glass mosaic tiles, precast terrazzo and natural stones over concrete and a variety of substrates.

Advantages:

- For fixing tiles & natural stone on interior & exterior floor & wall
- Polymer modified Bonds with various substrates
- Water & Shock resistant
- Single component - Just add water

Suitable Substrates:

- Concrete • Cement Mortar Beds • Ceramic Tile and Stone • Concrete Masonry
- Cement Plaster • Brick Masonry • Cement Terrazzo • Gypsum Wall Board*

*Consult the backer board manufacturer's data sheet for the specific recommendations

Bed Thickness: Can be used upto 12 mm

Packaging: 20 kg

Colour: Grey and white

Compliance: Meets the following standards

EN: 12004 / ISO 13007: C2T E • IS 15477: TYPE 3T ADHESIVE • VOC: Practically Nil



NO LIMIT S1

MULTIPURPOSE FLOOR AND WALL TILE ADHESIVE

A multipurpose high polymer modified adhesive for interior and exterior installation of ceramic tiles, stone, quarry tiles, glass mosaic tiles, pavers and bricks. NO Limit S1 Multipurpose Floor and Wall Tile Adhesive is designed to mix with water and has @ a convenient open time with high adhesion & workability. No Limit S1 Multipurpose Floor and Wall Tile Adhesive is compliant with is 15477 standards

Applications:

Designed for exterior and underwater applications, superior bond to concrete, cement renders, screeds.

Advantages:

- For fixing tiles & stone on demanding external & internal application
- Polymer modified super flexible adhesive with superior bond strength
- High performance in all types of weather
- Single component - Just add water

Suitable Substrates:

- Concrete • Concrete Masonry • Cement Mortar Beds • Cement Plaster • Ceramic Tile and Stone • Brick Masonry • Cement Backer Board* • Cement Terrazzo • Gypsum Wallboard*

*Consult the backer board manufacturer's data sheet for the specific recommendations

Coverage: Approx 55 - 60 sft per 20 kg bag with (6mmx6mm) square notch trowel for a bed of 3 mm

Packaging: 20 kg

Colour: Grey and white

Compliance: Meets the following standards

EN: 12004 / ISO 13007: C2TES1 • IS 15477: TYPE 3T ADHESIVE • VOC: Practically Nil



ACC Block Adhesive

CUSTOM AAC Block Adhesive is a versatile thin jointing material for laying AAC blocks, fly ash bricks, concrete blocks etc. The product is specially designed to provide higher bonding as a result of higher tensile adhesion strength. AAC Block Adhesive is pre-mixed, easy to apply high quality mortar comprising of cement, graded sand and admixtures. AAC Block Adhesive replaces conventional jointing mortar of 12-18 mm thickness with highly versatile 3-5 mm thickness.

CUSTOM AAC Block Adhesive helps to speed up the build process and achieve the required insulation performance of AAC Blocks for the buildings. AAC Block Adhesive (Thin joint masonry) is a fast, clean, accurate system for construction using autoclaved aerated concrete blocks of close dimensional tolerance with 2mm - 3mm mortar joints.



Areas of Application

Laying and jointing of fly ash bricks, cement blocks, hollow blocks, AAC blocks etc.
Jointing of pre-stressed concrete slabs, panels.
Parapet walls & Others

Features and Benefits

Thin jointing material with very high adhesion strength
Pre-mixed and ready-to-use. Only water is to be mixed at site
Easy to mix and much faster application
Thin layer application results in structure being compact
No water curing is required after application
Ready for subsequent application like plastering just after 24 hours of application
Eco-friendly product

Packaging: 40 kg

Colour: Grey

Compliance: Meets the following standards

C – POXY

C-Poxy is colorfast chemical resistant 100% solid epoxy grout suitable for ceramic tiles, vitrified tiles, marble, and stone, especially in stain prone areas such as kitchens and washrooms, residential and commercial installations.

Areas of Application

Kitchens, bathrooms, swimming pools, fountains, water bodies, hospitals, operation theatres, sterilization rooms, restaurants, cafeterias, light industrial applications, and high traffic areas.

Features

Strong and durable
100% Stainfree
Anti-bacterial and anti-fungal
Chemical and temperature resistant

Packaging : 1 kg and 5 kg.

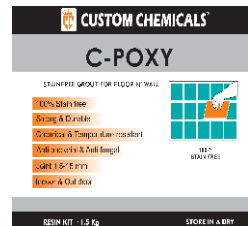
Company proportioned unit consisting of three conveniently packed components Resin ,Hardener (Part A and Part B) and Filler powder (Part C)

Coverage Color : Available in a range of more colours

Certification

Meets the following standards as per

EN 13888: RG2
VOC: very low



Other Products :-

1) CUSTOM unsanded Grout (Pigment Colours):- Is a carefully prepared blend of Portland cement, graded aggregates, fortifiers and colour-fast pigments, it is designed for joint width 1mm to 3mm, for porous & absorbent type tiles, non-vitreous clay tiles, and marble & glazed wall tiles. Suitable for internal and external applications.

2) C- Cleaner 001 :- Is a Rapid multiple Surface Floor and wall Tile Cleaner that removes Tough stains and cleans multi-tiles Surfaces at Home Such as kitchen, bathroom, toilet, garage, factory and many such applications.

3) CUSTOM Grout GP-50 (GP1):- It is Ready Mixed, Non-shrink, Flowable, and High-strength structural Grout. Required Such as: precise Machine Base, pump and Equipment bases, structural columns, machine tools and compressor.

4) CUSTOM Grout GP-65 (GP2):- General Purpose, Non-shrink, High strength free flow cementitious Grout. It is used for precision grouting where it is essential to withstand static and dynamic loads. Typical applications would be like Grouting base plates of turbines, compressors, boiler, feed pumps etc.

5) CUSTOM Waterstop Fix:- Two Component, flexible cementitious coating for protection and waterproofing of concrete substrates. Protection of render or concrete with cracks, caused by shrinkage.

6) CUSTOM waterstop Bitu Membrane:- It is a highly elastic tough waterproofing System based on bitumen & polymer based Ideal For Terraces, balcony, terrace Gardens, concret and cement render.

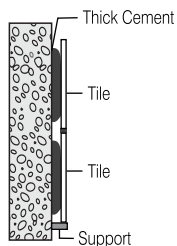
7) CUSTOM Floorshiled CR:- it's a dry shake, carbo random based non-metallic floor hardener. It is an economical concrete floor hardener recommended for both interior and exterior use. It can be used for commercial and public building, restaurants and dairies, showrooms and services center, factories, and warehouses.

8) CUSTOM Floorshiled MR:- It is Ready to use metallic Floor hardener comprised of clean and well graded iron aggregates, special additives and Portland cement .

APPLICATION GUIDELINES

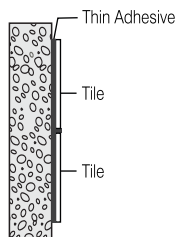
Cement / Mortar

Old Pattern / Technology

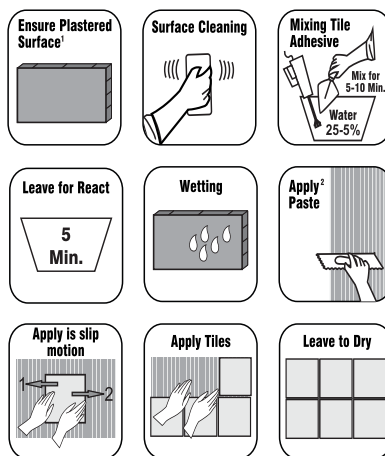


Thin Adhesive

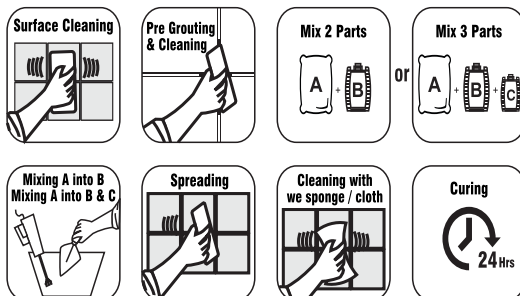
New Pattern / Technology

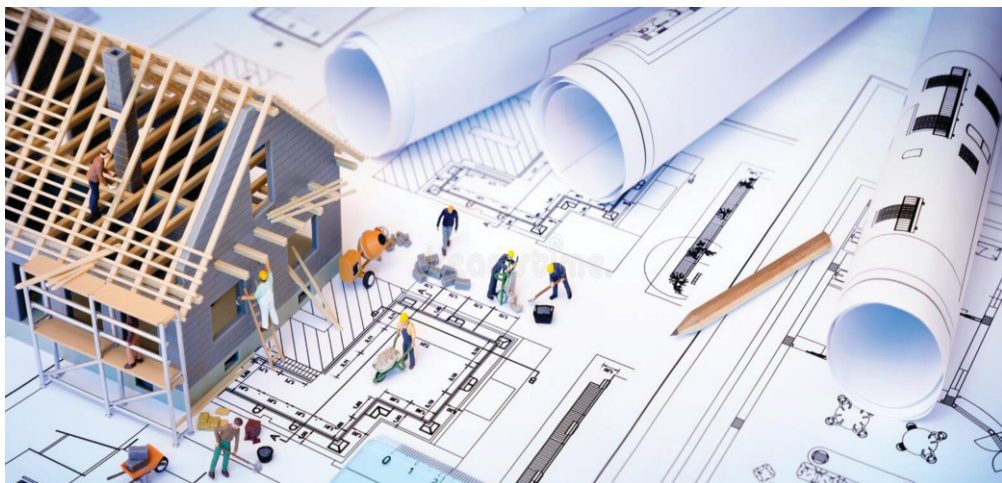


Tile Adhesive Application Steps



C-Poxy Epoxy Grout Application Steps





ISO 9001:2015 Certified Company

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